Gentrification Analysis of Minneapolis & St. Paul

2000 - 2014 | PRELIMINARY RESULTS

Center for Urban and Regional Affairs (CURA)

CURA Housing Forum 11.18.16

UNIVERSITY OF MINNESOTA Driven to Discover^{ss}

Methods

Quantitative:

Census data, 2000, 2010, ACS data 2010-2014

Tract boundaries normalized to 2010 boundaries using GeoLytics

Census tracts as unit of analysis

Utilization of three different indices of gentrification

Qualitative:

Interviews with public officials / neighborhood leaders / residents



Change in Rental Affordability by Race/Ethnicity 2000 and 2014

Source: Author calculations, 2000 Census, 2010-2014 ACS, 2000 IPUMS, 2010-2014 IPUMS

All bolded values adjusted to 2014 dollars

Incomes for households

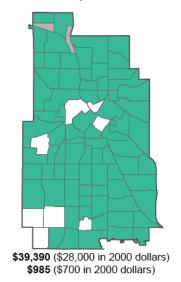


very affordable

The typical renting household can afford to rent 50% or more of the units in the neighborhood



White Not Hispanic or Latino



2000

Median Rent: \$809 (\$575 in 2000 dollars)

Median Renter Income: Affordable Threshold:

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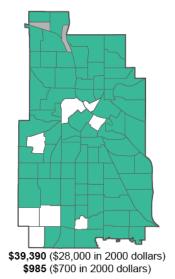


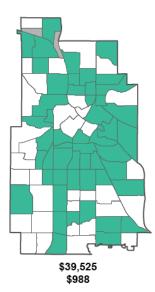
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Median Renter Income: Affordable threshold:

2014

Median Rent: \$854

Median Renter Income: Affordable threshold:

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Incomes for households

EURA

very affordable

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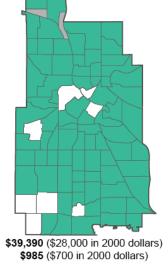
Black or African American

\$26,729 (\$19,000 in 2000 dollars)

\$688 (\$475 in 2000 dollars)

\$40,234 (\$28,600 in 2000 dollars) \$1,006 (\$715 in 2000 dollars)

Hispanic or Latino



White Not Hispanic or Latino

2014

Median Renter Income:

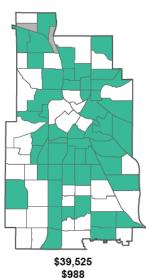
Affordable threshold:

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Median Rent: \$809 (\$575 in 2000 dollars)

Median Rent: \$854

Median Renter Income: Affordable threshold:



Change in Rental Affordability by Race/Ethnicity 2000 and 2014

Source: Author calculations, 2000 Census, 2010-2014 ACS, 2000 IPUMS, 2010-2014 **IPUMS**

All bolded values adjusted to 2014 dollars

Incomes for households



very affordable

\$30,491

\$762

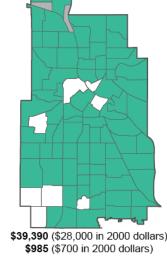
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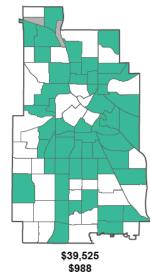


Black or African American White Not Hispanic or Latino Hispanic or Latino 2000 Median Rent: \$809 (\$575 in 2000 dollars) Median Renter Income: \$26,729 (\$19,000 in 2000 dollars) \$40,234 (\$28,600 in 2000 dollars) Affordable threshold: \$688 (\$475 in 2000 dollars) \$1,006 (\$715 in 2000 dollars) 2014 Median Rent: \$854

\$14,951

\$374





Median Renter Income: Affordable threshold:

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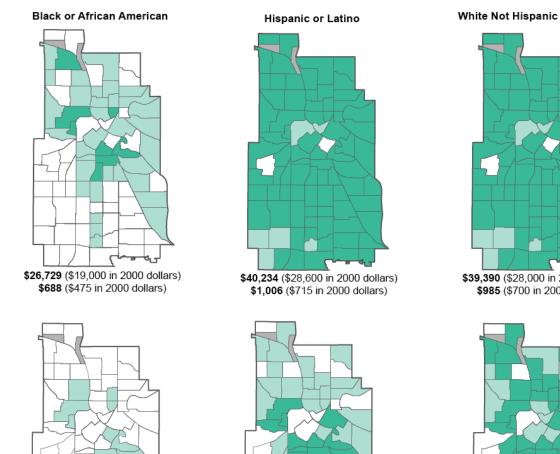
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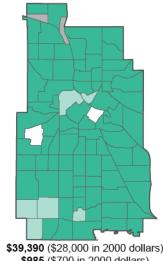
The typical renting household can afford to rent 100% - 50% - 25% - 0% of the units in the neighborhood

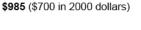


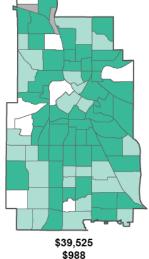
very unaffordable



Neighborhood with no housing







Ownership Housing Affordability in Minneapolis Neighborhoods

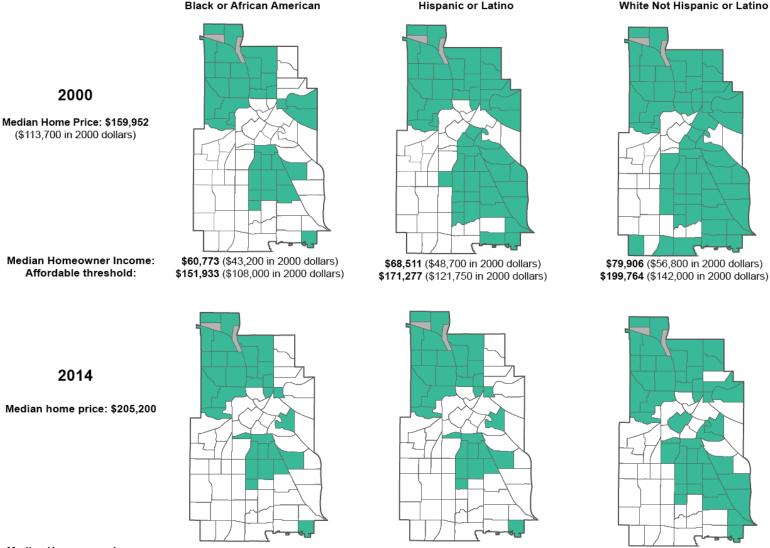
Change in Ownership Affordability by Race/Ethnicity 2000 and 2014

Source: Author calculations, 2000 Census, 2010-2014 ACS, 2000 IPUMS, 2010-2014 **IPUMS**

All bolded values adjusted to 2014 dollars

Incomes for households





Median Homeowner Income: Affordable threshold:





The typical owning household can afford to rent 50% or more of the units in the neighborhood

very affordable

Black or African American

\$65,151

\$162,878

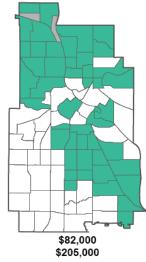
Hispanic or Latino

\$71.146

\$177,865

\$79,906 (\$56,800 in 2000 dollars)

\$199,764 (\$142,000 in 2000 dollars)



Ownership Housing Affordability in Minneapolis Neighborhoods

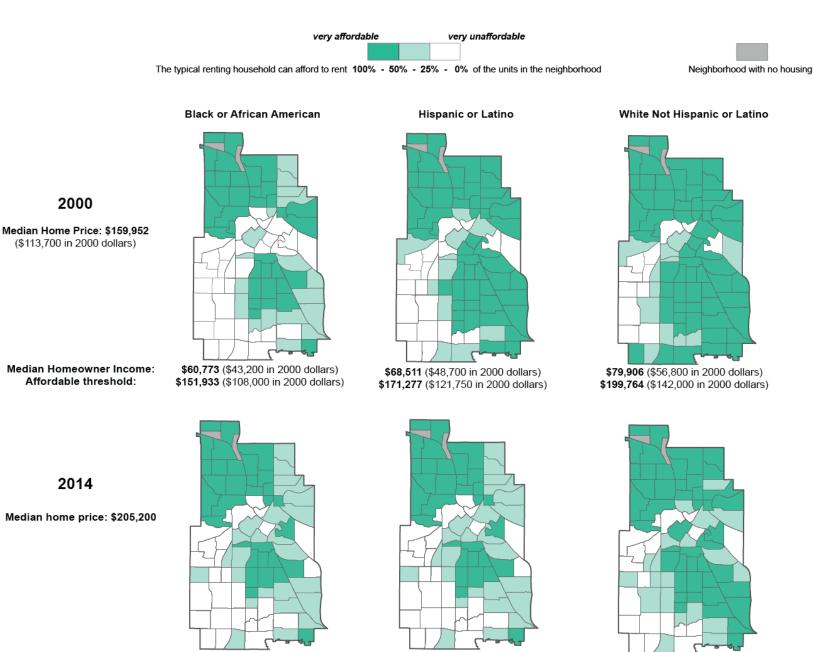
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Incomes for households





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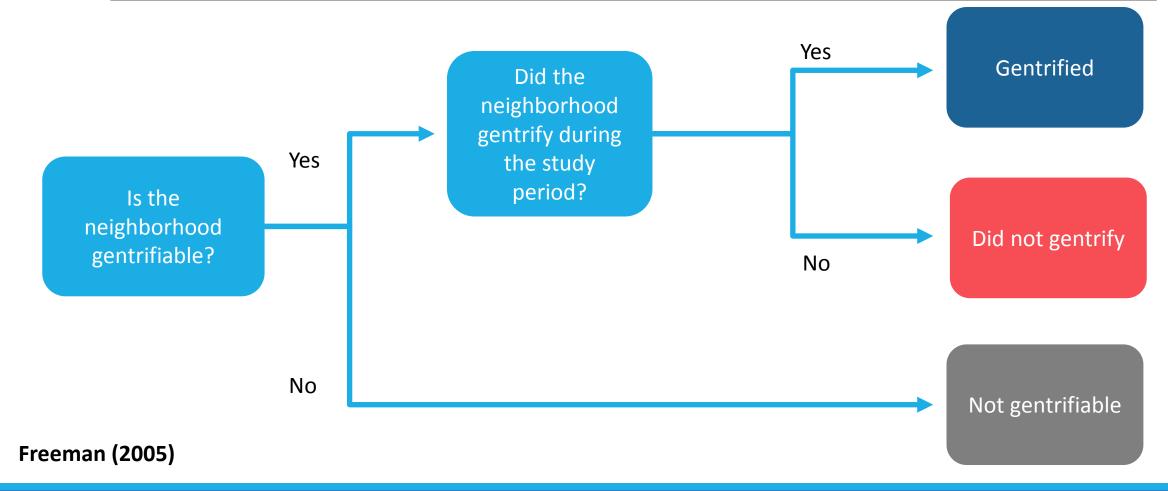
\$65,151

\$162,878

\$71,146 \$177,865 \$82,000

\$205,000

Identification Model of Gentrifying Neighborhoods





Working Definition of Gentrification

Gentrifiability

- 1. Populated by low-income households
- 2. Neighborhood has previously experienced disinvestment
- Influx of relatively affluent gentry
 Increase in investment
 Evidence of displacement



Many Forms of Displacement

Marcuse (1985)

Last-Resident Displacement

• A low-income household is "involuntarily" displaced from a housing unit that they would otherwise have been able to afford.

Chain Displacement

• Multiple low-income households can be displaced from the same housing units over time at different stages of neighborhood change.

Exclusionary Displacement

• Rising housing costs prevent new low-income residents from moving in.

Cultural Displacement/Displacement Pressure

• When family, friends, local businesses are forced to leave and rents rise. This puts pressure on the family to leave as well.



Measuring Displacement

- Very difficult to measure
- Some studies have used individual longitudinal data to try to measure displacement, but there are issues:
 - Can only measure last-resident displacement
 - Very difficult to distinguish between "voluntary" and "involuntary" moves
- Difficult to track transient low-income populations
- Likely to be differences between responders and non-responders
- Our analysis will use qualitative methods to understand small scale patterns of neighborhood change, but will not allow us to make larger scale quantitative claims about physical displacement.



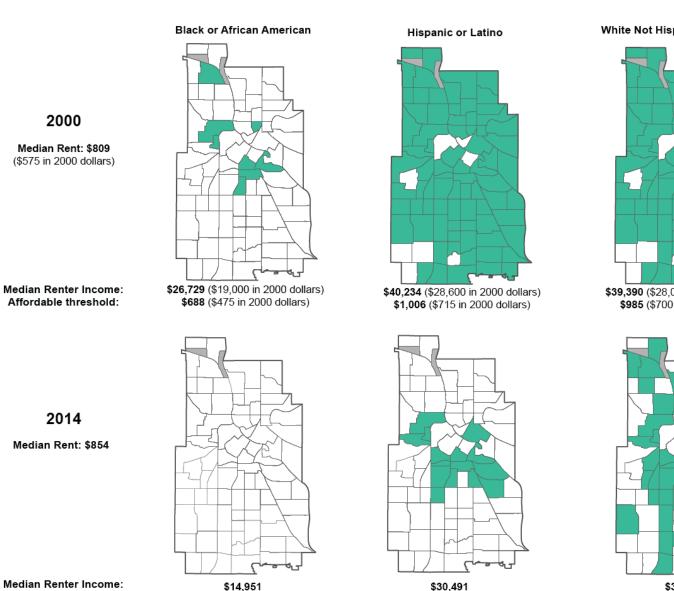
Loss of Affordability is Exclusionary Displacement

Source: Author calculations, 2000 Census, 2010-2014 ACS, 2000 IPUMS, 2010-2014 IPUMS

All bolded values adjusted to 2014 dollars

Incomes for households



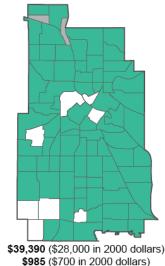


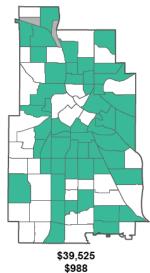
\$374

Median Renter Income: Affordable threshold:

White Not Hispanic or Latino

Neighborhood with no housing







\$762

The typical renting household can afford to rent 50% or more of the units in the neighborhood

Quantitative Analysis

•For robustness, using three well-known gentrification indices

- <u>Freeman (2005)</u> NYC, NY
- <u>Ding et. al (2015)</u> Philadelphia, PA
- Bates (2013) Portland, OR

•Scale

Regional vs. City reference geography

Ci	ty	Region				
	Neighborhoods that are defined as gentrifiable tend to match intuition about low-income neighborhoods Generally more conservative	 Captures effects of upgrading in middle-class neighborhoods as well Captures roll that urban restructuring plays in process of gentrification. 				



Freeman | NYC 1990 – 2000

Gentrifiability

Gentrification

Metric	Operationalization	Metric	Operationalization	
Urban	Central city neighborhood		Tract percentage point change in the share of	
Low-Income	Tract median HH Inc < MSA median	Increase in "gentry"	adults with college degree > Regional change	
Experiencing Disinvestment	Tract share of housing built in last 20 years < MSA Median	Increase in Investment	Any real increase in tract home values	



Ding | Philadelphia 2000 – 2013

Gentrifiable

Gentrification

Metric	Operationalization	Metric	Operationalization
Low-Income	Tract median HH Inc < City median	Influx of gentry	Tract percentage point change in the share of adults with college degree > City change

Increase in Housing Values

Tract Med Rent OR Tract Med Val % Increase > Citywide Median



Bates | Portland, OR 2000 – 2010

Vulnerable Population

3 /4 Conditions True in 2000

Housing Market Changes

Demographic Changes

Any 3 /4 Conditions True OR BOTH White/College

Metric	ic Operationalization Type Operationalization		Metric	Operationalization	
High % Renter	Tract % renter > City	Adjacent	Bottom 60% med value in 2010, low appreciation, touches high value tracts	Increase in Homeowners	Tract PP Δ share homeowners > City Change
High % People of Color	Tract % POC > City		Bottom 60% med value in	Increase in White Pop	Tract PP Δ share white > City Change
Low % w/ College Degree	Tract % w/ Bachelors < City	Accelerating	2010, High appreciation between 2000 and 2010.	Increase in College Degrees	Tract PP Δ share coll. deg. > City Change
Low Income	Tract % Poverty > City	Appreciated	Bottom 60% of med val in 1990. Top 40% in 2010	Increase in Med HH Inc.	Tract $\%\Delta$ > City Change



Bates Typology

Neighborhood Type	Vulnerable Population?	Demographic Change?	Housing Market Type
Susceptible	Yes	No	Adjacent
Early: Type 1	Yes	No	Accelerating
Early: Type 2	Yes	Yes	Adjacent
Dynamic	Yes	Yes	Accelerating
Late	Yes	Yes	Appreciated
Continued Loss	No	Has % white and % with BA increasing	Appreciated



Demographic Changes MPLS & 7C Metro

	Minneapolis								
-	2000	2010 - 2014	Abs. Change	% Change		2000	2010 - 2014	Abs. Change	% Change
Total Pop	382,618	394,424	11,806	3.1	Total Pop	2,642,054	2,920,637	278,583	10.5
% White	62.5	61.0	-1.5	-2.4	% White	83.2	75.2	-8.0	-9.6
% Bach	37.4	47.0	9.6	25.7	% Bach	34.8	41.3	6.4	18.5
% Own	51.4	48.6	-2.7	-5.3	% Own	71.4	68.8	-2.6	-3.6
% Pov	16.9	22.6	5.7	33.7	% Pov	6.9	11.1	4.1	59.8
Med Inc	\$53,421	\$50,767	-\$2,654	-5.0	Med Inc	\$77,207	\$67,777	-\$9,430	-12.2
Med Value	\$159,952	\$205,200	\$45,248	28.3	Med Value	\$196,313	\$214,644	\$18,331	9.3
Med Rent	\$809	\$854	\$45	5.6	Med Rent	\$919	\$924	\$5	0.5

Source: Author calculations, 2000 Census, 2010 – 2014 American Community Survey



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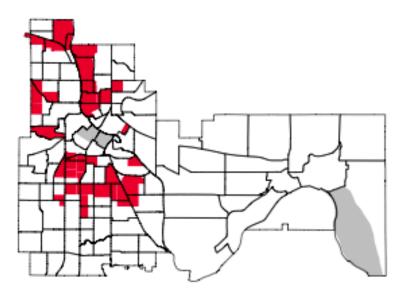
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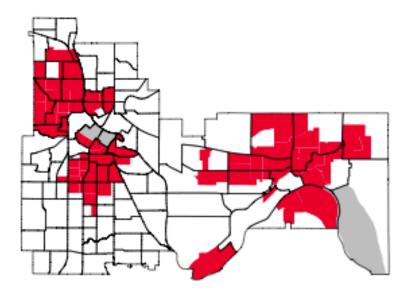


Comparison of Gentrifiability Measurements in 2000

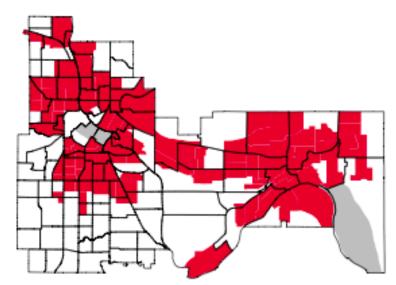
Freeman



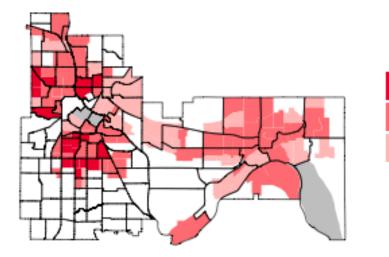
Bates







Meta-Index



3

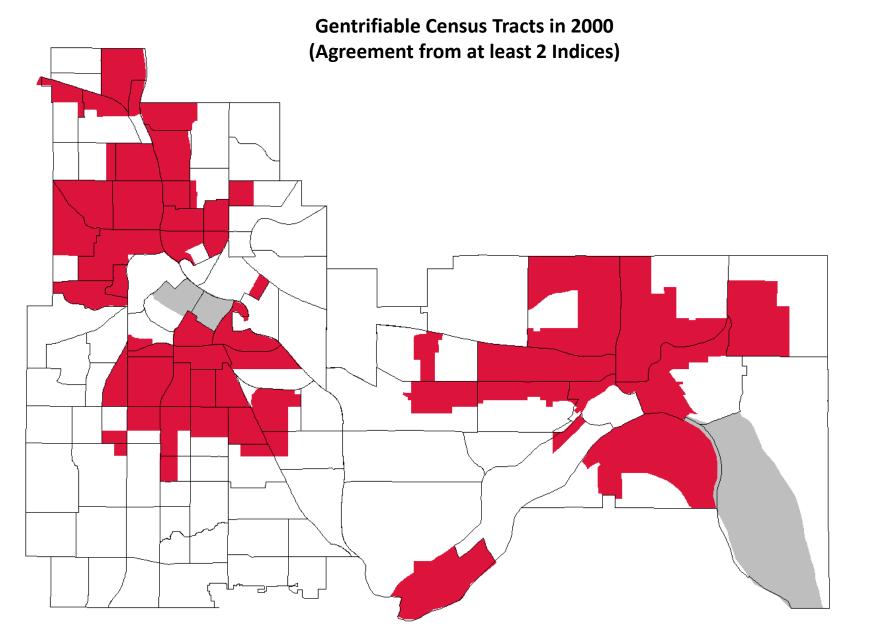
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Source: Author calculations, 2000 Census (Normalized to 2010 boundaries using Geolytics Neighborhood Change Database)



Gentrifiability Summary 2000

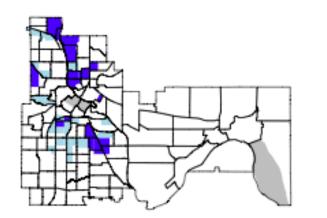


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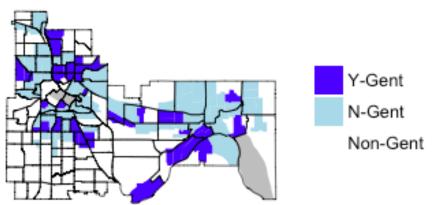


Comparison of Gentrification Measurements 2000 - 2014

Freeman



Ding



Meta



Source: Author calculations, 2000 Census (Normalized to 2010 boundaries using Geolytics Neighborhood Change Database), 2010 – 2014 American Community Survey

Y-Gent

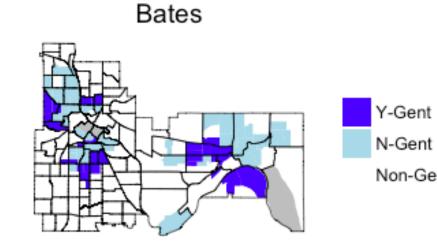
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Y-Gent

Non-Gent

Non-Gent

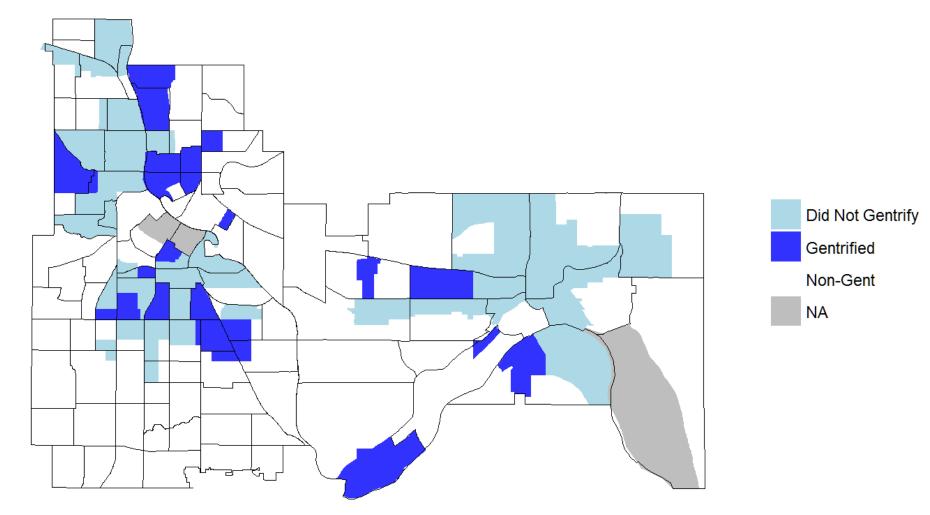






Gentrification Summary 2000 - 2014

Gentrification 2000 - 2014 (Agreement from at least 2 Indices)



Source: Author calculations, 2000 Census (Normalized to 2010 boundaries using Geolytics Neighborhood Change Database), 2010 – 2014 American Community Survey



Why Current Trends May Continue

 Secular decreases in crime and improvements in environmental quality in central cities

•Changing preferences of young, highly-educated workers

•More high-wage jobs moving to central cites

Increasing commute times from suburbs to central cities

•The "shrinking city" problem puts price pressure on lower-income neighborhoods as more middle and higher income households get priced out of previously affordable neighborhoods.



Qualitative Analysis Methodology

Main Objective: Assess whether or not our quantitative indices of gentrification match resident perceptions

Step 1: Compare our initial interviews with public officials and non-profit neighborhood leaders with what our quantitative analysis identified as gentrifiable neighborhoods.

Step 2: Identify 5 cluster neighborhoods that will be the sites that we will conduct a deeper set of residential interviews

- Willard-Hay & Harrison Neighborhood (Minneapolis)
- Sheridan, St. Anthony West, St. Anthony East, and Logan Park (Minneapolis)
- Philips West, Philips East, Powderhorn Park, Corcoran, Central and Bryant (Minneapolis)
- Hamline-Midway (St. Paul)
- Frogtown/Thomas Dale (St. Paul)

Step 3: Create a list of residents to interview based on recommendations made by our community partners for the purpose of conducting a minimum of 50 interviews (10 in each neighborhood cluster) focusing on the following demographic populations:

- Long term residents (10+ years)
- Homeowners
- Renters
- Business Owners



Qualitative Analysis Initial Findings

Our initial Interviews with public officials and non-profit neighborhood leaders included:

- 8 Minneapolis Public Officials
- 4 Saint Paul Public Officials
- 11 Minneapolis Neighborhood Leaders
- 3 Saint Paul Neighborhood Leaders

Major Points of Emphasis:

1. Some officials and neighborhood leaders find that reinvestment is the goal in creating a thriving 21st-Century metropolis, which might include the inevitable consequences associated with displacement/gentrification.

2. Some residents and activists elevate concerns about involuntary displacement, especially when communities of color find that reinvestments do not directly benefit them or are not designed with their best interests of historic communities in mind.

3. These initial interviews also highlighted the ways that local residents were defining involuntary displacement as cultural and social, which challenges the ways that we are understanding how neighborhood change is being experienced.

4. There is a lack of understanding or common language around the word gentrification and while there are some common identifiers such as rising rents and increased white residents participants definition vary.



Qualitative Analysis Timeline

December 2016 – Begin qualitative interviews with local residents

April 2017 – Present initial findings of qualitative analysis at the 47th Annual Urban Affairs Conference April 19-22, 2017 at the Hyatt Regency Minneapolis Hotel

July 2017 – Complete first full draft of Gentrification Report



Thank You

